

# SNCAC PROPOSED WORKING SCHEDULE FOR ASSOCIATIONS 2020/21

Introductions

## NATIONAL ASSOCIATIONS WORK PLAN 2020/21

Name	Objectives	Arts & Culture Policy objective	Activities	Performance Indicator	Time	Budget
<b>1. ACAESWA</b>	<ul style="list-style-type: none"> <li>• To seek ways &amp; means of uplifting the standard of gospel music</li> <li>• To encourage and promote professional recording &amp; performance</li> <li>• To protect local compositions</li> <li>• To unearth new talents</li> </ul>	<ul style="list-style-type: none"> <li>• To organize local live concerts for local artists to showcase talent</li> <li>• to create partnership between artists, radio, television, broadcasters and other media channels</li> <li>• fair regional representation in National Associations</li> <li>• to generate revenue by charging performance tax for artists (foreign and local)</li> <li>• to professionalize the music industry</li> </ul>	Leadership training Workshops for National and regional Committees	<ul style="list-style-type: none"> <li>• training manual</li> <li>• List of Regional Committee</li> </ul>		10,000
			Training workshop for Artists	<ul style="list-style-type: none"> <li>• list of names &amp; addresses of gospel groups from each region</li> </ul>		25,000
			Host one Regional Show	<ul style="list-style-type: none"> <li>• list regional performers</li> </ul>		10,000
			Gospel Music Awards	<ul style="list-style-type: none"> <li>• Reports, Media footage &amp; pictures of awards</li> </ul>		100,000
			Artists Indaba	<ul style="list-style-type: none"> <li>• List of attendees and media reports</li> </ul>		15,000
			<b>160.000.00</b>			
	Association Objectives	Arts & Culture Policy Objectives	Activities	Performance Indicator	Time	Budget
<b>2. ESWAMA</b>	<ul style="list-style-type: none"> <li>• To unearth, assist and promote artistic &amp; musical talents</li> <li>• To teach &amp; promote</li> </ul>	<ul style="list-style-type: none"> <li>• To organize local live concerts for local artists to showcase talent</li> <li>• to create partnership between artists, radio, television, broadcasters and other media</li> </ul>	1. Formation of Regional Branches/ Committee	<ul style="list-style-type: none"> <li>• Regional consultative meetings</li> <li>• Regional Committee</li> </ul>		20,000
			2. Music Awards	<ul style="list-style-type: none"> <li>• List of attendees</li> </ul>		100,000

	<p>musicians</p> <ul style="list-style-type: none"> <li>To organize and promote cultural exchange programs</li> <li>To secure premises to construct an artistic and music exhibition Centre</li> <li>To protect the compositions of local musicians</li> </ul>	<p>channels</p> <ul style="list-style-type: none"> <li>fair regional representation in National Associations</li> <li>to generate revenue by charging performance tax for artists (foreign and local)</li> <li>to professionalize the music industry</li> </ul>	<p>3. Talent Search</p> <ul style="list-style-type: none"> <li>List of participants</li> </ul>			30,000
			<p>4. Music Business Seminar</p> <ul style="list-style-type: none"> <li>dees</li> </ul>			10,000
			<p>5. Regional concerts</p> <ul style="list-style-type: none"> <li>age</li> </ul>			20,000
						<b>180.000.00</b>
<b>3. ESNUA (UMBHOLOHO)</b>	<b>Association Objectives</b>	<b>Arts &amp; Culture Policy Objectives</b>	<b>Activities</b>	<b>Performance Indicator</b>	<b>Time</b>	<b>Budget</b>
	<ul style="list-style-type: none"> <li>To develop, promote &amp; preserve Umbholoho music</li> <li>to provide entertainment to the society</li> <li>to unearth new talents</li> </ul>	<ul style="list-style-type: none"> <li>To organize local live concerts for local artists to showcase talent</li> <li>to create partnership between artists, radio, television, broadcasters and other media channels</li> <li>fair regional representation in National Associations</li> <li>to generate revenue by charging performance tax for artists (foreign and local)</li> <li>to professionalize the music industry</li> </ul>	<p>1. Organizational Capacity Building Exercise</p>	List of attendees		20.000
			<p>2. Music Business skill development Training</p>	Training Manual		12.000
			<p>3. Composer and Conductors Training</p>	Attendance list		50.000
			<p>4. Staging 2 Music concerts</p>	Concert footage Reports		50.000
						<b>132.000.00</b>

	Objectives	Arts & Culture Policy	Activities	Performance Indicator	Time	Budget		
<b>4. ENCMA CHORAL</b>	<ul style="list-style-type: none"> <li>To develop interest in choral music</li> <li>To develop &amp; uplift the standard of singing at grassroots level</li> <li>To ensure stability of choral groups</li> <li>To create an enabling performance environment for choral performance</li> </ul>	<ul style="list-style-type: none"> <li>To organize local live concerts for local artists to showcase talent</li> <li>to create partnership between artists, radio, television, broadcasters and other media channels</li> <li>fair regional representation in National Associations</li> <li>to generate revenue by charging performance tax for artists (foreign and local)</li> <li>to professionalize the music industry</li> </ul>	1. Formation of regional Exe. Committee	<ul style="list-style-type: none"> <li>Regional Exe. Committee</li> </ul>		20.000		
			2. Old Mutual National Championships	<ul style="list-style-type: none"> <li>Reports</li> </ul>		50.000		
			3. Set rules and regulations for the registration (conditions and limitations of transfer of choristers)	<ul style="list-style-type: none"> <li>Rules and regulations</li> </ul>		20.000		
			4. Standard Bank National Choral Competition	<ul style="list-style-type: none"> <li>Concert footage</li> </ul>		50.000		
			5. Choral Indaba	<ul style="list-style-type: none"> <li></li> </ul>		20.000		
			<b>160.000.00</b>					
				Objectives	Arts & Culture Policy Objectives	Activities	Performance Indicator	Time
	<ul style="list-style-type: none"> <li>Develop sense of work among theatre artists</li> <li>Unite theatre groups</li> </ul>	<ul style="list-style-type: none"> <li>Popularize Swazi identity through theatre productions</li> <li>To facilitate the</li> </ul>	1. Formation of Regional Exe. Committee	Reg. Exe. Committee		10.000		
			2. Content Creators training workshop	List of attendees		30.000		

<b>5.AESTG (Theatre)</b>	<ul style="list-style-type: none"> <li>• To promote public appreciation, understanding and awareness of Swazi theatre</li> <li>• To create and develop international opportunities</li> <li>• To promote Swazi traditions and cultural practices</li> </ul>	<ul style="list-style-type: none"> <li>• Tell Swazi story and further develop such stage plays into motion pictures/ movies/ films</li> </ul>	3. Creative Directors and costume Designers Training workshops	Workshop Attendance List		30.000
			4. Public Exhibitions of Productions	# of productions in theatre		20.000
			5. Theatre/Drama festival	Event footage		50.000
						<b>140.000.00</b>
	<b>Objectives</b>	<b>Arts &amp; Culture Policy Objectives</b>	<b>Activities</b>	<b>Performance Indicator</b>	<b>Time</b>	<b>Budget</b>
<b>6. Motion Pictures Eswatini (FILM)</b>	<ul style="list-style-type: none"> <li>• To unite producers, film directors, television producers and artists</li> <li>• To empower individuals with skills and knowledge for the purposes of improving local film and television production</li> </ul>	<ul style="list-style-type: none"> <li>• To develop skills of film &amp; television producers through training</li> <li>• To develop a film &amp; video fund</li> <li>• To encourage co-production</li> </ul>	1. Formation of Reg. Exe. Committee	Regional Exe. Committee		10.000
			2. Develop a film or producer manual	manual		20.000
			3. Establish a Content Hub	Hub		50.000
			4. Film & Television Indaba	Attendance list		50.000
			5. Annual Film & video Exhibition	Event footage/ reports		100.000
						<b>230.000.00</b>
	<b>Objectives</b>	<b>Arts &amp; Culture Policy Objectives</b>	<b>Activities</b>	<b>Performance Indicator</b>	<b>Time</b>	<b>Budget</b>

<b>7. Umdlandla Writers Forum</b>	<ul style="list-style-type: none"> <li>• Compilation of Siswati folklores</li> <li>• Research &amp; document cultural events</li> <li>• Stage book fairs and competitions</li> </ul>	<ul style="list-style-type: none"> <li>• To lobby for the establishment of more publishers</li> <li>• Establish a book writing fund to assist budding writers</li> <li>• Capacity building of Writers</li> </ul>	1. Review of Association	Regional Exe. Committee		20.000
			2. Creative Writing Training workshop			20.000
			3. Public Exhibition (book fairs)	Workshop attendance list		50.000
			4. Creative Writing Competitions	List of participants		20.000
						<b>110.000.00</b>
	<b>Objectives</b>	<b>Arts &amp; Culture Policy Objectives</b>	<b>Activities</b>	<b>Performance Indicator</b>	<b>Time</b>	<b>Budget</b>
<b>8. Visual Arts Network</b>	<ul style="list-style-type: none"> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>• To establish visual arts training Centre's</li> <li>• To sensitize the nation on the value of art work</li> <li>• To increase opportunities for showcasing</li> <li>• To protect the works of art through registrar</li> </ul>	1. Formation of Regional Exe. Committee	Reg. Exe. Committee		10.000
			2. African Women Designers Week	Reports		30.000
			3. Stage 2 Regional Shows	Reports		20.000
			4. SADC Fashion SHOW	Exhibition footage/ report		50.000
						<b>110.000.00</b>
	<b>Objectives</b>	<b>Arts &amp; Culture Policy Objectives</b>	<b>Activities</b>	<b>Performance Indicator</b>	<b>Time</b>	<b>Budget</b>
<b>9. Imigidvo Yesintfu</b>	<ul style="list-style-type: none"> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>• To promote the performing cultural dances, choreography</li> </ul>	1. Formation of Regional Exe. Committee	Reg. Exe. Committee		10.000

		<ul style="list-style-type: none"> <li>To instill national pride through staging of competitions on Traditional dances and choreography</li> <li>Popularize the indigenous games</li> </ul>	2. Regional Competitions	reports		40.000
			3. Establish Traditional Dance Competition Manual	manual		20.000
			4. Stage of National Dance Competition (Regional Eliminations)	Elimination Results		70.000
						<b>140.000.00</b>
	<b>Objectives</b>	<b>Arts &amp; Culture Policy Objectives</b>	<b>Activities</b>	<b>Performance Indicator</b>	<b>Time</b>	<b>Budget</b>
<b>10. Pageants Swaziland</b>	•	<ul style="list-style-type: none"> <li>To promote tourism and cultural exchange by models, fashion designers through pageants</li> <li>To empower young girls and woman</li> </ul>	1. Formation of Reg. Exe. Committee & Registration of models	Reg. Exe. Committee		10.000
			2. Licensing of Pageants Directors	Licensing		10.000
			3. Pageants or Modelling Training Workshop	Reports		20.000
			4. Miss Eswatini	Reports		50.000
						<b>90.000.00</b>

	Objectives	Arts & Culture Policy Objectives	Activities	Performance Indicator	Time	Budget
<b>11. ESCA (Schools Culture Association)</b>			Culture Competition Training Workshop	Reports		10.000
			Regional Schools Culture Competition	Competition results		40.000
			Schools CULTURE Day	Events		20.000
			Schools Arts Festivals	Events		30.000
						<b>100.000.00</b>
	Objectives	Arts & Culture Policy Objectives	Activities	Performance Indicator	Time	Budget
<b>12. Eswatini Traditional &amp; indigenous Music Association</b>		<ul style="list-style-type: none"> <li>•To organize local live concerts for local artists to showcase talent</li> </ul>	<ul style="list-style-type: none"> <li>• Regional Committee</li> </ul>	List of members		10.000
		<ul style="list-style-type: none"> <li>•to create partnership between artists, radio, television, broadcasters and other media channels</li> </ul>	<ul style="list-style-type: none"> <li>• Music Business Workshop</li> </ul>	List of attendees		20.000
		<ul style="list-style-type: none"> <li>• fair regional representation in National Associations</li> </ul>	<ul style="list-style-type: none"> <li>• Regional Music Concert</li> </ul>	Participating members		30.000
		<ul style="list-style-type: none"> <li>• to generate revenue by charging performance tax for artists (foreign and local)</li> <li>• to professionalize the music industry</li> </ul>	<ul style="list-style-type: none"> <li>• Temdzabu Music Festival</li> </ul>	Reports and photo catalogue		40.000
	Objectives	Arts & Culture Policy Objectives	Activities	Performance Indicator	Time	Budget



<b>13. Country and Western Music Association</b>		<ul style="list-style-type: none"> <li>• To organize local live concerts for local artists to showcase talent</li> <li>• to create partnership between artists, radio, television, broadcasters and other media channels</li> <li>• fair regional representation in National Associations</li> <li>• to generate revenue by charging performance tax for artists (foreign and local)</li> <li>• to professionalize the music industry</li> </ul>	<ul style="list-style-type: none"> <li>• Regional Committee</li> </ul>			10.000
			<ul style="list-style-type: none"> <li>• Music Business Workshop</li> </ul>			20.000
			<ul style="list-style-type: none"> <li>• International Cultural Exchange Program</li> </ul>			30.000
			<ul style="list-style-type: none"> <li>• Country Music Festival</li> </ul>			100.000
						<b>160.000.00</b>
	<b>Objectives</b>	<b>Arts &amp; Culture Policy Objectives</b>	<b>Activities</b>	<b>Performance Indicator</b>	<b>Time</b>	<b>Budget</b>
<b>14. Eswatini Poetry Association</b>	<ul style="list-style-type: none"> <li>• To foster the empowerment of Swati poets</li> <li>• Protect and promote poets</li> <li>• Create opportunities for creativity</li> </ul>		<ul style="list-style-type: none"> <li>• Regional Committees</li> </ul>	List of Members		10.000
			<ul style="list-style-type: none"> <li>• Launch of the Association</li> </ul>	Reports		40.000
			<ul style="list-style-type: none"> <li>• Poets Training Workshop</li> </ul>	Reports		20.000
			<ul style="list-style-type: none"> <li>• Regional Exhibition</li> </ul>	Reports		30.000
			<ul style="list-style-type: none"> <li>• Poetry Festival</li> </ul>	Reports		50.000
						<b>150.000.00</b>
			<b>TOTAL</b>			<b>1,862.000.00</b>

## NATIONAL COUNCIL ACTIVITIES

1. PERIODIC PERFORMATIVE ARTS EXHIBITIONS
2. ARTS & CULTURE SUMMIT
3. NATIONAL ARTS AND CULTURE AWARDS
4. REGIONAL ARTS AND CULTURE CONCERTS
5. DEVELOPMENT OF THE ARTS AND CULTURE REGULATIONS
6. POPULARISATION OF THE COPYRIGHT ACT
7. BUSINESS IN THE ARTS TRAINING WORKSHOP
8. MISS CULTURAL HERITAGE 2020/21
9. CULTURAL EXCHANGE PROGRAMME
  - i. Africa Day Celebrations
  - ii. Mpumalanga Cultural Experience
  - iii. African Women Designers Week
  - iv. Harare International Arts Festival
10. LICENSING OF ARTS EVENTS, PROMOTERS AND FESTIVALS

